

# Join our Webinar on: "Opportunities in the Canadian Aerospace Market"

February 23, 2011

# Are you exporting to Canada's \$22 billion aerospace market?

### Do you want to increase your sales to Canada?

The U.S. Commercial Service in Canada is hosting a webinar for U.S. aerospace suppliers on "Opportunities in the Canadian Aerospace Market."

Take advantage of this excellent opportunity to learn more about your business's potential in the Canadian aerospace market!

#### **Quick Facts of Canada's Aerospace Market**

- In 2009, Canada's aerospace industry, the fifth largest in the world, generated approximately \$22 billion.
- Canada is in the top 5 aerospace export markets for U.S. products; in 2009 approximately \$6 billion U.S. aerospace products were sold to Canada.
- Most Canadian companies source over 50% of their aerospace parts from the United States.
- Canada is a world leader in regional aircraft, commercial helicopters, turbine engines, flight simulators and a range of aircraft systems.
- Montreal is home to renowned aerospace OEMs such as Bombardier, Bell Helicopter Textron, CAE, Pratt & Whitney Canada, Rolls Royce Canada and others.

## Topics to be covered:

- Overview of the Canadian Aerospace Market
- Business Opportunities: Current Market Trends and Major Aircraft Programs
- Canadian OEM Supply Chain Programs
- U.S. Aerospace Supplier Mission to Canada May 2011
- Q&A

This one-hour event is **free of charge** and will be held on February 23, 2011.



#### Register at:

http://www.buyusa.gov/canada/en/canadianaerospacemarketwebinar.html

For more information, please contact:

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